

FilmPsych Sponsorship Overview

Turn Imagination Into Impact

Thank you for considering a sponsorship opportunity with us! This overview provides information about our organization and the various ways you can partner with us to turn our ambitious ideas into real-world impact, and to achieve your marketing and philanthropic goals.

About FilmPsych

FilmPsych is a 501(c)(3) youth-led nonprofit organization that uses creative media to make psychology and emotional learning accessible to young audiences. Our work sits at the intersection of **visual storytelling, education, and cultural understanding**, with a focus on high-quality, research-informed creative output.

We publish original writing, children's books, educational guides, and short films for a consistent monthly audience of over 10,000 readers. We also run **creative storytelling internship programs, research mentorship opportunities, and educational programs** — including FilmPsych Connect (SEL programs), StoryBridge (literacy initiatives), and Art for Impact (crafts and card-making programs) — that bring accessible, arts-based learning into schools, libraries, hospitals, community spaces, and more.

Our current priority is the launch of **FilmPsych Animation Studios (FAS)**, a youth-led, interdisciplinary pilot studio dedicated to visual storytelling that explore overlooked historical moments and cultural backgrounds through human experience and emotion.

Sponsorship Packages

Sustaining FilmPsych Partner

Supports FilmPsych Studios and FilmPsych's publishing, creative, and educational programs.

- Investment: \$20,000+
 - This partnership is designed for organizations interested in a **long-term partnership in impact**
 - Benefits are customized based on alignment and goals.
 - Includes all but is not limited to benefits of being a Diamond Sponsor
 - Official FilmPsych Partner for all our creative projects, endeavors, and programs.

Diamond Sponsor: Founding Studio Partner

Funding for majority or all of the FilmPsych Studios Summer 2026 Fellowship.

- Investment: \$10,000-15,000
- Recognition includes:
 - Designation as a **Founding Partner of FilmPsych Studios**
 - Prominent credit across every short animation/ film we produce (particularly our 3 pilot short films)
 - Dedicated sponsor feature page on our website
 - Acknowledgment in press materials and public presentations
 - Recognition and speaking opportunities in all FilmPsych events during this year
 - Summer 2026 Psychology Research Symposium (for our Spring 2026 Psychology Research Internship)
 - Summer 2026 Creative Storytelling Showcase (for our Fall 2025 Creative Storytelling Internships)
 - Spring 2026 Creative Storytelling Showcase (for our Summer 2026 Creative Storytelling Internships)
 - FilmPsych Animation Studios Launch Event (remote, Summer 2026)
 - Large company logo or individual name in our printed or digital event brochures (available during every FilmPsych Connect, StoryBridge, or Art for Impact event across the globe)

Gold Sponsor

Supports one major production segment or intern role.

- Investment: \$5,000
- Recognition includes:
 - Dedicated sponsor feature page on our website
 - Prominent credit in all pilot animation and future short films end credits
 - Acknowledgment in children's books and educational publications released this year
 - Recognition at all FilmPsych public events

Bronze Sponsor

Supports our educational programs by providing materials and supplies.

- Investment: \$1,000
- Benefits:
 - Sponsor logo displayed on event website
 - Social media promotion
 - Company mention in event program
 - Mention in smaller section in animation and film end credits

Silver Sponsor

Supports a large portion of funding for FilmPsych Studios.

- Investment: \$2,500
- Recognition includes:
 - Sponsor acknowledgment on FilmPsych's website
 - Name listed in animation and film end credits
 - Inclusion in digital publications released during the sponsorship year

Custom Sponsorship

We recognize that each organization has different priorities. We are happy to tailor sponsorships to align with your focus areas, including:

- Arts education
- Youth mental health
- Cultural literacy
- Creative workforce development

Why Sponsor Us?

At a time when trusted educational media for children and adolescents, including publicly funded programs grounded in research, is increasingly limited, access to thoughtful, **high-quality storytelling is at risk**. At the same time, the **rapid growth of AI-generated content** has made it excessively hard for young audiences to

distinguish between meaningful, educational media vs. content optimized solely for engagement and monetization.

Your support will allow FilmPsych to fill this gap by producing **non-commercial, research-based visual stories** that prioritize emotional/social learning, diverse cultural backgrounds, and educational value over speed or scale. Our work emphasizes intentional storytelling, ethical creative labor, and a deep passion for what we do — ensuring that educational media remains grounded in real human experience.

Supporting FilmPsych means investing in a future where children and teens continue to have access to media that is reflective and responsible. ♥

Contact Us

For sponsorship inquiries or partnership discussions, please contact:

FilmPsych

Website: <https://filmpsychologiee.com>

Email: filmpsychologiee@gmail.com (<12 hour response time)

We welcome the opportunity to discuss how your organization can support meaningful, creative education through FilmPsych Animation Studios.